

## EUROPEAN OUTDOOR SUMMIT 2019 TIMETABLE

TIME	WEDNESDAY 25th SEPTEMBER	
15:00 - 19:00	REGISTRATION - CONGRESS CENTER KURSAAL - FOYER EAST	
TIME	THURSDAY 26th SEPTEMBER	
07:00 - 07:45	<b>Tai Chi with Vibram Fivefingers</b>	
07:00 - 07:45	<b>ISPO Morning Run with On</b>	
08:00 - 08:40	REGISTRATION / WELCOME COFFEE AND NETWORKING	
08:45 - 08:50	Opening Film	Countless Connections
08:50 - 09:00	EOS 2019 Welcome & Moderator	
09:00 - 09:50	Keynote: Opening Speaker: From More To Better (or Why the Next 10 Years Will Be Amazing)	Anne Skare Nielsen, Future Navigator
09:50 - 10:15	Keynote: The Changing Boundaries of Engagement	Pippa Goodman, Foresight Factory
10:15 - 10:50	Keynote: To Be Confirmed	
10:50 - 11:30	MORNING COFFEE / NETWORKING	
11:30 - 12:00	Keynote: Finance 4.0 - The Dawn of Open Cryptoeconomic Networks	Marcus Dapp, Swiss Federal Institute of Technology
12:05 - 12:45	Breakout: To Be Confirmed	
	Breakout: Industry CASE STUDY - Partnering for a More Sustainable Business	Marta Pellegrino, Oberalp / Kai Landwehr, myclimate
	Breakout: Finance 4.0 - How to create your own Cryptoeconomic Network	Marcus Dapp, Swiss Federal Institute of Technology
12:45 - 14:00	LUNCH / NETWORKING	
14:00 - 14:15	Redefining Boundaries – An Evolution of Outdoor and Adventure Filmmaking	Steve Scott, Kendal Mountain Festival
14:10 - 14:40	Keynote: Forging New Paths: Accessing Gear-hungry, Passport-wielding Adventure Travellers	Chris Doyle, ATTA
14:45 - 15:30	Breakout:	Chris Doyle - ATTA
	Breakout: The Challenge of Change 2020	Magnus Ohlsson, We Hunt For Heads
	Breakout:	Myclimate and #FridaysForFuture
15:30 - 16:05	REFRESHMENTS / NETWORKING	
16:10 - 16:40	Keynote: To Be Confirmed	
16:40 - 16:55	Single Use Plastics Project: Reducing and Eliminating Plastics from the Outdoor Industry Value Chain	Scott Nelson, European Outdoor Group
16:55 - 17:00	Day 1 Round-up	
17:30 - 18:15	<b>ISPO Evening Run with On</b>	
19:00 - Late	NETWORKING EVENING BBQ & FILMS	
TIME	FRIDAY 27th SEPTEMBER	
07:30 - 08:15	<b>Tai Chi with Vibram Fivefingers</b>	
07:30 - 08:15	<b>ISPO Morning Run with On</b>	
08:30 - 09:00	COFFEE AND NETWORKING	
09:00 - 09:05	Introduction Day 2	Good Morning'
09:05 - 09:15	The changing face of Outdoor News	
09:15 - 10:05	Keynote: Become a Changemaker Company of the Future	Benita Matofska, The Sharing Economy
10:05 - 10:35	Keynote: Redefining Boundaries - From Performance to Purpose - Towards a Next Generation of Ingredient Branding	Tomas Vucurevic, BRAIND
10:35 - 11:05	Keynote: To Be Confirmed	
11:05 - 11:35	MORNING COFFEE / NETWORKING	
11:35 - 11:45	Kendal Mountain Festival Film	
11:45 - 12:15	Keynote: The Polymer Industry's Unsolved Dilemma	Jens Klein, AMSilk
12:15 - 12:45	Staying True - The Importance of Company Values	Donna Carpenter, Burton Snowboards
12:45 - 13:35	Keynote: Beyond Boundaries	Jamie Andrew
13:35 - 13:50	Closing Notes, Thank you & EOS 2020	
13:50 - 14:30	LUNCH / NETWORKING	
14:30	END OF SUMMIT	